

Hi, I'm Charles Miske. If you own a small business, if you're a sole proprietor, if network marketing is your gig, or even if you work for someone else, I want to share something with you that can blow the doors off social media marketing and take you to a whole new world of success.

I'm sure you've messed around with Twitter, Facebook Pages, and maybe even Pinterest. That whole experience probably made you feel like a hamster on a wheel, right? Spending a lot of time and energy but getting nowhere, right. Negative Return on Investment? How about negative Return on Energy? It's a really common problem.

Maybe you read all the articles from those million dollar social marketing companies, telling you what buzzwords, hashtags, posting frequency, and all kinds of other recommendations. Did you learn the hard way that almost none of this applies to you? A lot of this stuff is like the tip of a very large, very expensive iceberg, and it takes a lot of energy to overcome that massive inertia. That's a lot of manpower, and a lot of money, and I'm pretty sure you don't have either, or you wouldn't be here, right now, listening to this.

But you know what? I've been there. I've felt your pain. I used to be a manager in a small marketing company and I was forced to figure out the simplest, quickest, least expensive system to effectively market our clients. When I left the company in 2013 I was free to develop and utilize my own system to manage my own projects, and I learned the hard way what works and what doesn't on my own dime. Make that a hundred thousand dimes.

Face it, you need to change something and change it quickly if you want to achieve success in social media marketing. Stop wasting time, and definitely stop wasting money. I want to help you. I'd like you to come back for my next video in about a week. In it I'll tell you all about Engagement. It's not just a buzzword, but it might not mean exactly what you have been led to think it does. I'll give you a handful of simple tips you can use immediately to start seeing better engagement for your own business.

I don't want you to miss it, so please, put your email in the box here on this page, and allow me to send you a few emails to let you know it's been posted. I promise not to spam you or sell your info. Sound fair enough? And while you're at it, how about sharing this page with all your business friends who are not competing with you. You'll generate some good karma.

Again, I'm Charles Miske, and thanks for spending a few minutes with me. Please register and come back for the next video. It's Practical Engagement. I promise you'll find it worth the time.

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